

the CONCRETE INFORMER

by **USMIX**

Product News

New! SAKRETE® Landscape Loc - Mulch & Rock Bond

Don't Let Your Hard Work Be Washed Away



Sakrete Landscape Loc® Mulch & Rock Bond prevents movement caused by rain, wind, wildlife, leaf blowers, mowers, pets, and other sources while allowing the substrate to drain and breathe. Mulch & Rock Bond also protects, sustains, and enhances the natural look of your mulch.

Use for:

- Stabilizing mulch, rock or gravel in plant beds, around trees, at edges and borders, or on slopes
- Erosion control
- Bonding material around pools
- Control of dust & erosion on gravel roads and commercial jobsites

Features:

- Keeps mulch in place
- Reduce maintenance
- Safe for plants and pets
- Non-toxic & breathable
- Low VOC & EPA Compliant

Product Information:

- 1 gallon units
- 4 units/case
- US MIX Product Code: LL1

Visit usmix.com for TDS and MSDS



Industry News

Six Wacky Myths About Concrete



1. You don't need to maintain it.

In most cases concrete is a durable, long-lasting product, even without routine maintenance. However, you can greatly extend the life and beauty of decorative concrete by keeping it clean and sealed.

2. It will ALWAYS crack.

It's true that a bad concrete mix, poor placement procedures, and a lack of control joints (which help to keep cracks in check) can lead to cracking. But when the job is done right, your concrete should remain crack-free.



3. A concrete driveway is more expensive than asphalt.

Actually, this myth has some merit -- if you only consider the initial installed cost of asphalt vs. concrete. In the long run, though, concrete is actually more economical because it has a much longer service life and is less costly to maintain. What's more, you get a more aesthetically pleasing surface, which increases the value of your home.



4. It can't be placed in cold weather.

Thanks to new admixtures for cold-weather concrete placement, you can place decorative concrete outdoors even when the temperatures drop below freezing.

5. The more water in the mix, the better.

Never let a concrete contractor convince you that he needs to add more water to the concrete mix so it's easier to place and finish. Keeping the ratio of water to cement in concrete low results in greater strength and durability. Adding more water than necessary is likely to lead to spalling and surface cracking.



6. Because concrete is a manufactured product, it's not eco-friendly.

Although concrete is manufactured in a plant, it's generally made from natural material, such as lime, and recycled or salvaged products, such as fly ash and crushed rock. It's also made locally, reducing the consumption of fuel for transport.

US MIX cannot succeed without the efforts of our hardworking drivers. Many of you have already met them in your yards. Let's take some time to get to know them better!

Steve Kemp:

How long have you been with US MIX?

Almost 1 month - a big welcome to the newest member of our team

How long have you been a commercial driver?

45 years

Best part of living in Colorado?

Everything, why go out of state when the best is all in one place?

In my spare time:

I enjoy playing pool and hanging out with my dogs



ORDERS

Send e-mailed orders to:
orders@usmix.com

Orders sent to this address will be received by Joetta Gomez, MarieLena Gomez and Theresa Toth.

This will reduce order confusion and enhance our already great service.

This process has been working great. Thank you for working with us during this change.



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Concrete Corner

Changes to the US MIX Website



Homepage



Newsletter Page

Changes keep coming for US MIX marketing. The most recent updates have come to the US MIX newsletter which has been given a fresh, updated look for 2015.

Changes

There are now larger images and pages were given a cleaner, more uniform layout.

New Page

Under the new Newsletter tab is a page dedicated to the US MIX Concrete Informer. See current and past issues of the US MIX newsletter. Issues include company, product and industry news and information.

Product Information and Resources

You will still be able to find great resources and product information, their location hasn't changed. Product Data Sheets (TDS), Material Safety Data Sheets (MSDS), Certification Letters and other information can still be found under the products' designated Product Line.